

# Daniel A. Stevens

## CURRENT ADDRESS

138 Water Street  
Kent, Ohio 44240  
(330) 672-2360  
(Until May 31, 2011)

## PERMANENT ADDRESS

456 Forest Lane  
Wickliffe, Ohio 44092  
(440) 322-9898  
dstevens5@kent.edu

## OBJECTIVE

To obtain a position in the field of sports marketing utilizing acquired skills in sales and communications.

## EDUCATION

Bachelor of Business Administration May 2013  
Kent State University, Kent, Ohio  
Major: Marketing  
Overall GPA: 3.1    Major GPA: 3.5

## SIGNIFICANT COURSEWORK

Sport Marketing, Event Planning and Production, Organization and Administration of Athletics, Marketing Policies and Strategies

## COMPUTER SKILLS

HTML, Microsoft Excel, Word, PowerPoint

## RELATED EXPERIENCE

Intern, Akron Aeros, Akron, Ohio  
May - August 2012

Gathered and wrote stories for press releases and game notes. Facilitated the set-up and operation of promotional booths at various locations around Akron. Organized and ran contests for fans during each game.

Volunteer, Kent State University Women's Basketball Team, Kent, Ohio  
October 2010 - May 2012

Disseminated game information to student population. Kept statistics for each home game.

## OTHER WORK EXPERIENCE

Sales Associate, Kohl's, Mentor, Ohio  
May 2009 - Present

Greeted customers and made them feel welcome, operated cash register, stocked and organized the men's department.

## LEADERSHIP EXPERIENCE

Vice President, Kent State American Marketing Association, Kent, Ohio  
September 2012 - May 2013

Recruited new members and maintained membership directory. Communicated with employers, faculty and staff to solicit speakers.

## HONORS/ACTIVITIES

Dean's List, four semesters  
Habitat For Humanity, Spring Break 2013